



fundraising
pack



hello

This pack is full of fun and creative fundraising ideas to get your family, friends, and colleagues involved.

From A to Z, you'll find inspiration for all kinds of activities – whether you're hosting a quiz night, bake sale, or something totally unique!

We've also included custom bunting, cake toppers, scorecards, invites, and more – everything you need to get started is right here.

To donate the funds you've raised for GINA, simply click the PayPal 'Donate' button on our website.





A-Z

FUNDRAISING GUIDE

A IS FOR...



ART CLASS

Get creative for a cause. Host an art class or sip-and-paint session and ask for donations in return. A mindful way to connect while making change.

B IS FOR...



BAKE SALE

Whip up something sweet and sell your treats at school, work, or in your community. Every slice makes a difference.

C IS FOR...



Score Card

Category:

Baked by:

Presentation 1 2 3 4 5

Flavour 1 2 3 4 5

Creativity 1 2 3 4 5

OVERALL SCORE /15:

COME DINE WITH ME

Cook, score, and support. Host a dinner night with friends, take turns on each course, and donate what you'd spend eating out.

D IS FOR...



DANCE PARTY

Hit the dance floor with purpose. Organise a themed party and ask guests to donate on entry. Glitter, joy, and good vibes for a good cause.

E IS FOR...



EDUCATIONAL WORKSHOP

Knowledge is power. Host a workshop on GINA and invite donations from attendees.

F IS FOR...



FITNESS CHALLENGE

Set yourself a goal from daily yoga to a 5k run, and ask friends to sponsor your strength.

G IS FOR...



GAMES NIGHT

Bring out the board games or host a quiz night. Ask players to donate their "buy-in" and turn fun into funding.

H IS FOR...



HOME COFFEE SHOP

Invite friends round for coffee and cake, and ask for what they'd usually spend at a café to go towards the cause.

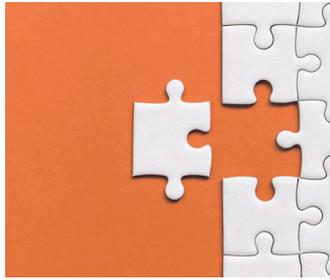
I IS FOR...



INTERNATIONAL WOMENS DAY

Celebrate strength. Host an event and fundraise in honour of women everywhere.

J IS FOR...



JOINT FUNDRAISER

Team up with a friend or group. Double the effort, double the impact.

K IS FOR...



KICKBOXING

Channel your power into purpose. Organise a kickboxing class and raise funds with every punch and jab.

L IS FOR...



LOCAL BUSINESS

Partner with a local biz. Share proceeds, spread awareness.

M IS FOR...



MOVIE NIGHT

Host a film night with friends or your community. Tickets, snacks, and every scene support survivors.

N IS FOR...



NEIGHBOURHOOD CLOTHES SWAP

Declutter for a cause. Swap outfits and drop a donation.

O IS FOR...



OPEN MIC

Celebrate local talent with an open mic night. Poetry, music, or stories, all in support of healing.

P IS FOR...



PUB QUIZ

Get quizzical for a cause. Host a fun night of trivia and raise funds through team entry or raffles.

Q IS FOR...



QUIET AUCTION

Gather donated prizes and hold a silent auction. Highest bids win, every penny supports your mission.

R IS FOR...



RISE & CLIMB

Take on a physical challenge, stairs, hills, or mountains. Get sponsored to rise up for women's safety.

S IS FOR...



SIP & SEW

Host a sewing or craft night with tea or wine. Share skills, make something special, and raise funds.

T IS FOR...



TEA & TALK

Create a warm space for connection. Invite people round, brew a pot, and fundraise through conversation.

U IS FOR...



USED BOOK SALE

Sell or swap second-hand books. Share stories and raise money with each one.

V IS FOR...



VOICES RAISED

Hold a singing event or spoken word night. Use your voice to empower others and raise vital funds.

W IS FOR...



sponsor my 5k run for @gina_cic, who provide tailored, immediate counselling & bespoke products for women subjected to sexual violence & abuse.

for more information visit www.gina.uk.com.

WALK AND RUN

Plan a sponsored walk or fun run. Whether it's a mile or a marathon, every step makes a difference.

X IS FOR...



XMAS GIVING

Turn festive cheer into real change. Donate in place of gifts and encourage others to do the same.

Y IS FOR...



YOGA FOR YOU

Host a calming class focused on strength and peace. Donations support those on a journey of healing.

Z IS FOR...



ZUMBA CLASS

Dance for joy, dance for change. Organise a high-energy Zumba session and collect donations at the door.

HOST YOUR OWN EVENT

In the next few pages, you'll find step-by-step guides and tips for running some of our favourite fundraising ideas – from book swaps to bake sales (including our go-to vanilla cupcake recipe!).

Feel free to use any of the digital resources included to help you plan, organise, and host your event with ease.

We'd love to see what you get up to – don't forget to send us your photos or tag us on social media so we can share and celebrate your amazing efforts

hello@gina.uk.com

[@gina_cic](https://www.instagram.com/gina_cic)



running your coffee morning

1

spread the word!

use our invite templates on page 15, create an event page on social media & send them out to your guests.

2

have a go at baking or buying some goodies (we won't tell!), & ask those attending to bring something along on the day.

find a recipe for our vegan rocky road and cupcakes on page 13!

when 2 become 1...

combine two events into one & hold a bake-off at the same time as your coffee morning!

3

organise your venue!

if you're running a coffee morning at work, book a room or set up a few tables & chairs in your canteen. if you're doing this in the comfort of your own home, how about decorating your room with some of our bunting?

find our bunting template on page 16.

4

have a chat with your friends & family over a cup of coffee & a slice of cake.

check out our shop for some snazzy mugs you could get for your event!



www.gina.uk.com/goodies



fundraise & donate

if your coffee morning is virtual, where you're connecting over a video call, ask guests to donate through our Just Giving page.

alternatively, collect change through a donation bucket at the coffee morning!



GINA's vanilla cupcakes.

recipe adapted from Mary Berry's *Baking Bible*.

for the cupcakes:

100g softened butter
150g self-raising flour
150g caster sugar
3 tablespoons of milk
2 large eggs
1/2 teaspoon vanilla extract

for the buttercream icing:

100g softened butter
225g icing sugar
1/2 teaspoon vanilla extract



1. pre-heat the oven to 180°/fan 160°.
2. put cupcake cases into a 12-hole tin.
3. cream the butter & sugar until silky smooth.
4. then, add the milk, eggs & vanilla extract into the wet mixture.
5. measure & sift all the dry ingredients into a large bowl.
6. slowly combine the dry & wet mixing bowls, beat until smooth.
7. spoon the mixture evenly between the paper cases.
8. bake in the pre-heated oven for about 20-25 minutes until risen & golden brown. lift the paper cases out of the tin & cool on a wire rack.
9. to make the butter icing, beat together all of the ingredients until combined. you can either smooth or pipe the icing on the cold cupcakes.
10. decorate with sprinkles, sweets or even our cake toppers, which can be found on page 18.

vegan rocky road.

recipe from bakedbyclo.com

1. melt your butter, dark chocolate & golden syrup in a large bowl, mixing until there are no lumps left.
2. crush your digestives & pretzels in a Zip lock bag with a rolling pin, you don't want the pieces to be too small.
3. add your biscuit mixture to your chocolate mixture & mix until combined.
4. add your extras & pop your mixture into a 9x13 inch rectangular baking tin, smoothing the top.
5. put it into the fridge to firm up & cut up to enjoy!

for the mixture:

250g vegan butter
120g vegan dark chocolate
3tbsp golden syrup
250g digestives
65g pretzels
100g of extras
(e.g. *vegan marshmallows, raisins, vegan popcorn - go wild!*)



running your book swap

decide on a date, time & location of your book swap!



decide what kind of swap you want!
for example, an open book or a secret book swap?

if it's a secret book swap, wrap the books donated by participants in some wrapping paper. write a tag with 3 words the donator/original reader would use to describe the book.



promote your event on social media & advertise!
you can find a template for a social media post on page 5 or invite on page 15.

ask volunteers to bring books that they would like to swap with other book owners. this can take place somewhere with a display area for the books & don't forget to arrange seats for passers-by to read their new books!



on the day of the event, decorate your book stall!
you can find the template for our bunting on page x16.

make sure you have food & drinks for your lovely volunteers!
how about pairing this with a coffee morning on page 11 or a bake-off on page 9?

don't worry if you've got books leftover at the end of the day! these can either be kept for the next book swap or donated to schools and local libraries.



throughout this event, feel free to ask volunteers & book swappers to donate via a bucket or upon entry.

happy reading!

RESOURCES

*free to download
& print*

feel free to use any of the digital resources in the following pages to help you organise, run and/or host your fundraising event.

to personalise them for your own event, simply download this booklet as a pdf file and print!

don't forget to send us some pictures of your event & tag us in any social media - we'll help you promote it too!

hello@gina.uk.com
@gina_cic





help us support women subjected to
sexual violence & abuse.

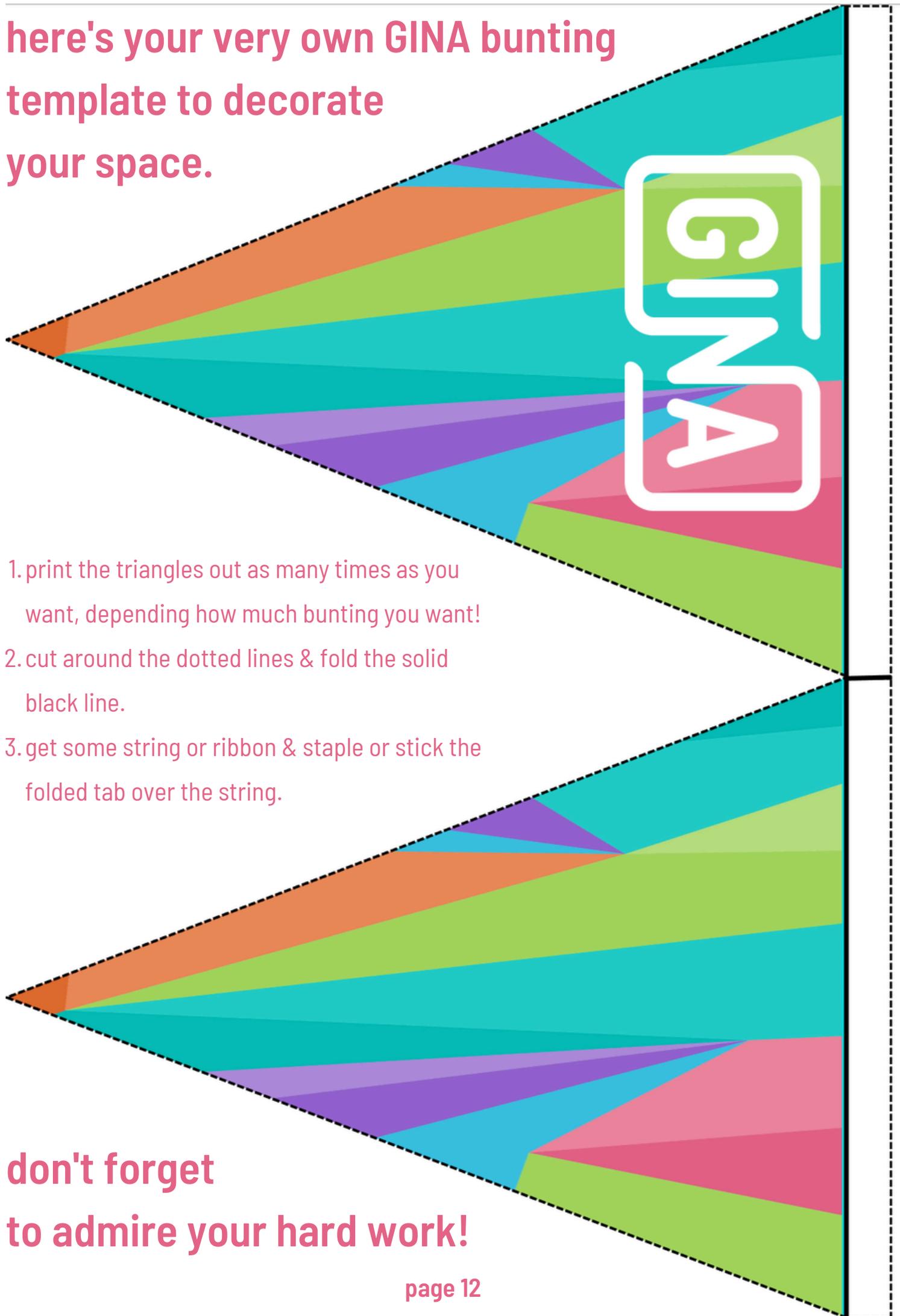
what:

when:

where:



here's your very own GINA bunting
template to decorate
your space.



1. print the triangles out as many times as you want, depending how much bunting you want!
2. cut around the dotted lines & fold the solid black line.
3. get some string or ribbon & staple or stick the folded tab over the string.

don't forget
to admire your hard work!

to:



**you are invited to a
relaxing night in!**

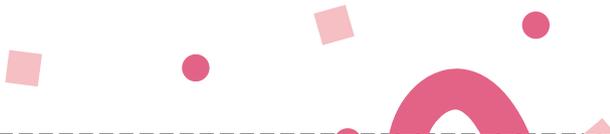
date:

location:

hope you can make it!

this event is raising funds for GINA, a non-profit supporting women subjected to sexual violence & abuse.

RSVP to:



to:



**you are invited to a
relaxing night in!**

date:

location:

hope you can make it!

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RSVP to:





Score Card

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OVERALL SCORE /15:



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OVERALL SCORE /15:



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OVERALL SCORE /15:

DATES

key date ideas for your fundraising events

25 November – **International Day for the Elimination of Violence Against Women / White Ribbon Day**

25 November – 10 December – **16 Days of Activism Against Gender-Based Violence**

10 December – **Human Rights Day**

First week of February – **UK Sexual Abuse & Sexual Violence Awareness Week**

6 February – **International Day of Zero Tolerance for Female Genital Mutilation (FGM)**

March (whole month) – **Women's History Month (UK)**

8 March – **International Women's Day**

19 June – **International Day for the Elimination of Sexual Violence in Conflict**





thank you.

-GINA X